



PNCC Uniform Design Contest

Contest Dates	March 29-April 30, 2024
Summary	<p>Announcing PNCC’s uniform design contest!</p> <p>We're calling on visionaries and artists to create designs for wearable art that captures the essence of PNCC—a harmonious blend of high-tech expertise and treasured Palauan motifs. This design competition is your chance to help us express our unique identity.</p> <p>Dare to reimagine what a uniform can represent, creating visual ambassadors of a brand that connects people, not just through products and services, but through shared values and a collective heritage. Your design could redefine the way we wear our identity, both as a company and as a community.</p>
Prize	<ul style="list-style-type: none"> • If your design concept is selected to be developed for printing on PNCC’s new uniforms, you’ll receive a cash prize of \$1000! • Two Runner-ups will receive a consolation prize of \$100 Airtime each.
How to Enter	<ul style="list-style-type: none"> • To enter the Contest, create a graphic design concept sketch that can be adapted to print on different types of clothing items and related, such as Polo shirts, Work shirts (for techs), Office shirts, and Consumer wear and merchandise (merch) like t-shirts and tote bags. • You may submit up to 3 different design concepts (sketches). • Submit your entries via email to contest@pnccpalau.com. • Each design must be a digital file in high-resolution file formats such as .pdf, .png, or .jpeg [if your original artwork is on paper, please scan it into one of these formats for submission]. • It’s recommended that you put your concept sketch onto a blank polo shirt template (front, and back if applicable). • Your Entry will be included in the final judging by PNCC, along with all other validly submitted Entries, based on the criteria described below.
Guidelines for Creating Entries	<ul style="list-style-type: none"> • The theme of the design should reflect PNCC’s brand of high-tech and Palauan cultural identity. See Summary above and PNCC Brand Identity below. • Our new uniform will move beyond the conventional placement of a logo on the pocket area. We encourage expansive designs that wrap around the shirt's border or cover a section or the entire shirt. • Your designs should be adaptable to various forms of clothing pieces and merchandise (“merch”) as listed above (see “How to Enter”). • Entries are not required to include the PNCC logo. • For reference, PNCC’s Mission is: <p style="text-align: center;">To provide Access to world-class communications, Resilient connectivity, and Empowerment in the digital era. We ARE PNCC, We ARE Palau, We ARE You</p>

<p>PNCC Brand Identity</p>	<ul style="list-style-type: none"> • The winning design will be the best, most creative entry that communicates PNCC’s brand identity of high technology and Palauan culture. • The brand identity for Palau National Communications Corporation (PNCC) embodies technology innovation, reliability, cultural integrity, environmental responsibility, connectivity and community. Key points include: <ul style="list-style-type: none"> ➤ Innovation: PNCC should be seen as a technology pioneer. ➤ Reliability: Emphasize quality service and network stability for customer trust. ➤ Cultural Integrity: Reflect Palauan values and traditions in services. ➤ Environmental Responsibility: Promote eco-friendly practices. ➤ Connectivity and Community: Emphasize technology's role in connecting people for personal, educational, or business purposes. • This multi-faceted identity guides our design, messaging, and overall strategy, making PNCC not just a service provider, but a vital part of the Palauan community.
<p>Eligibility</p>	<ul style="list-style-type: none"> • This contest is open to all. • If you participate in this Contest, you agree to be bound by these Official Rules and by the decisions of PNCC, which shall be final and binding. • <i>PNCC employees are not eligible.</i>

GENERAL TERMS & CONDITIONS

By officially entering the PNCC Uniform Design Contest you (the “Participant”) agree to be bound by these terms and conditions. Any information or instructions published about the Contest on the PNCC website www.pnccpalau.com, Facebook www.facebook.com/connectingpalau, or on Instagram www.instagram.com/connectingpalau is part of these terms and conditions.

By officially entering this contest, the winner grants PNCC all rights to use your design on our uniforms and merchandise, which may include variations and alterations to your design concept; and to publish your designs in PNCC advertising and communications collateral; without additional compensation. Publication of user-generated content is not just limited to Instagram or Facebook posts.

Privacy and Data Protection

PNCC reserves the right to publish the name and photo(s) of the winner(s). The Winner(s) agrees to participate in PNCC marketing and promotional activities by entering these PNCC Uniform Design Contest.

General Disclaimer

- PNCC reserves the right, acting reasonably and in accordance with all relevant legislation and codes of practice, to vary the terms and conditions of this PNCC Uniform Design Contest.
- By entering the PNCC Uniform Design Contest, the Participant agrees to release PNCC from any liability whatsoever for any claims, costs, injuries, losses, or damages of any kind arising out of or in connection with the Contest or with the acceptance, possession, or use of any prize.
- No responsibility is accepted by PNCC for lost, delayed or damaged data and property, which may occur during any communication of transmission of entries and/or files.
- Participants are restricted from illegally using copyrighted third-party content. Only original graphic designs will be accepted. The Participant submitting the graphic design must be the owner of each design submitted. If the Participant is younger than 18 years of age, they must be ready to provide parent or guardian permission.

PNCC UNIFORM DESIGN CONTEST RULES

- PNCC reserves the right at its absolute discretion to disqualify Entries which it considered do not comply with these terms and conditions or any Participants who it reasonably believes has interfered with the fair running of its Contest. This will include (without limitation) the use of automated processes to make multiple entries.
- PNCC shall not be liable for any interruption to this Campaign and Contest whether due to force majeure or other factors beyond PNCC's control.
- PNCC will not be responsible or liable for any printing or typographical errors in any material associated.