



Palau National Communications Corporation
**2022-2023 Phone Book Photo Contest:
Official Rules and Regulations**

The Promoter & Contest Details

The Promotor of this campaign and contest is the Palau National Communications Corporation (PNCC) located in Airai, Palau. This contest is managed by its Agency, Big Fish Creative, Inc., an authorized agent for PNCC.

In promotion of PNCC's brand message of "Connecting Palau to the World" and "Moving at the Speed of Life", this social media campaign highlights how PNCC and its customers connect with Palau and the world. Themes for photo entries include PNCC products and services (Cellular, Telephone, Internet, and Digital TV) and beauty shots of Palau.

- During this Contest period, PNCC will be awarding 4 weekly winners (one per week) whose photo best aligns with their brand message.
- At the end of the contest period, PNCC will award 4 winners whose photo best aligns with their products and services (Cellular, Telephone, Internet, and DTV).
- Also, at the end of the contest period, PNCC will award 1 Grand Prize Winner whose photo will become the cover photo of the 2022-2023 Phone Book Directory.

Entry Instructions*:

1. Follow PNCC on Instagram
2. Post a photo on Instagram
3. Tag PNCC on the photo post
4. Use assigned 3 hashtags

*Please see specific instruction details on page 2 and 3.

Prizes

- 1 Grand Prize
 - Cover photo for the PNCC 2022-2023 Phone Book
 - Your choice of one of these three subscription plans:
 - 1-year PalauCel Unlimited Plan
 - 1-year PalauCel You+Me Plan
 - 1-year Home DSL Premium
- 4 Products & Services Photo Prizes (Cellular, Telephone, Internet, and DTV)
 - \$150 PalauCel Airtime Cards (1 each per service type)
- 4 Weekly Prizes
 - \$100 PalauCel Airtime or Internet Cards (1 each)

- 10 Consolation Prizes
 - \$50 PalauCel Airtime Cards (1 each)

Campaign and Contest Period

The Instagram photo contest begins on July 1, 2021 and ends July 31, 2021.

WEEK 1	THU 7/1	Launch of Contest
	MON 7/5	Ongoing promotion of Contest
	FRI 7/9	Selection of Week 1 winner
WEEK 2	FRI 7/16	Selection of Week 2 winner
WEEK 3	FRI 7/23	Selection of Week 3 winner
WEEK 4	FRI 7/30	Selection of Week 4 winner
	SAT 7/31	Last day of Contest
WEEK 5	MON 8/2	Start of judging process
	THU 8/5	Start of winner's verification process
	FRI 8/6	Announcement of Phone Book Cover Photo winner

Eligibility & Mandatories to Enter

This contest is open **only** to residents of Palau. Participants must be 13 years old to enter. PNCC employees may participate but are not eligible to win any of the contest prizes.

- All participants must follow PNCC on Instagram @connectingpalau
- All participants must set their Instagram profile to public
- All participants must complete the 4 other instructions below

Grand Prize (Phone Book Cover): Entry Eligibility & Instructions

Participants are encouraged to show how they connect with Palau, whether this is through digital devices or simply connecting with nature. PNCC wants to see how you capture Palau's beauty!

1. Take a beautiful photo of Palau
2. Upload your photo to your public Instagram page
3. Tag PNCC @connectingpalau, either directly on your photo or on your caption
4. Use the 3 assigned hashtags #pnccpalau #pnccdirectory #pnccphonebook in your caption

Products & Services Photo Prizes: Entry Eligibility & Instructions

Participants are encouraged to show how they connect with the world through PNCC's products and services. PNCC wants to see how you connect!

1. Take a photo demonstrating PNCC's products and services (Cellular, Telephone, Internet, or Digital TV)
2. Upload your photo to your public Instagram page
3. Tag PNCC @connectingpalau, either directly on your photo or on your caption
4. Use the 3 assigned hashtags #pnccpalau #pnccdirectory #pnccphonebook in your caption

Weekly Prizes: Entry Eligibility & Instructions

Participants are encouraged to show how they connect with Palau and/or with the world, whether this is through digital devices or simply connecting with nature. PNCC wants to see how you connect or capture Palau's beauty!

1. Take a beautiful photo of Palau or a photo demonstrating PNCC's products and services (Cellular, Telephone, Internet, or Digital TV)
2. Upload your photo to your public Instagram page
3. Tag PNCC @connectingpalau, either directly on your photo or on your caption
4. Use the 3 assigned hashtags #pnccpalau #pnccdirectory #pnccphonebook in your caption

Consolation Prizes: Entry Eligibility & Instructions

All other participants from completing any of the instructions above will be entered in a raffle at the end of the contest period, **after** the Grand Prize and Products & Services Photo winners are selected.

Confirmation of Entry

Participants officially entered will be given a direct message from PNCC and/or tagged in PNCC's repost of their photo as receipt of entry.

Winner Selection Process

Once a Winner is notified, they will have 2 business days from the date the notification was sent to them to respond to PNCC, and up until 1 week to claim their Prize via the contact information provided to them.

In the event that a Winner or substitute Winner is unreachable, ineligible, or fails to claim the Prize in the time required, the Winner or substitute Winner shall forfeit their prize and it will be awarded to a substitute Winner, which shall be the next Entry selected in accordance with the selection process above.

In the event that a Winner or substitute Winner is younger than 18 years old, the prize must be accepted by their parent or guardian. Said parent/guardian must be present to claim the prize for/on behalf of their child.

PNCC will not award to participants with inappropriate content on their Instagram profile.

Important Notice: Winning and selected participants must be ready to transfer a high-resolution digital copy of their photo to PNCC and/or its Agency when requested. The generally accepted value is 300 pixels/inch. This quality control ensures that the photo is printed and presented to its best quality and integrity. PNCC and its Agency will confirm photo quality.

FREQUENTLY ASKED QUESTIONS

1. Is there a limit on number of entries?

There is no limit. We suggest you submit a new photo each week for a better chance to win the weekly prizes.

2. Can I enter using a post that's already published on my Instagram feed?

Yes, if you follow the specific instructions and hashtags stated above, and your profile is on public for the Promoter to view.

3. Can I submit a video to win?

No. This is a photo contest.

4. Does my photo have to include digital devices like a smartphone or laptop?

Not necessarily. This would be specific to winning the Products & Service photo prizes. The photo entered to win for the Products & Services prizes must specifically represent a PNCC service (Cellular, Telephone, Internet, or Digital TV). The Grand Prize phone book cover entries can also be beauty shots of Palau.

5. How do I search PNCC on Instagram?

The official Instagram handle for PNCC is @connectingpalau. The profile name is “PNCC Palau”.

6. Can my Instagram page/account be on private, to participate?

To be eligible to win, the participant must have their profile set on public. Any pages and content set to private will be hidden from the Promoter’s view, even if the content was tagged to @connectingpalau and hashtagged to #pnccpalau #pnccdirectory #pnccphonebook.

7. Do I have to own the rights to the photo?

Yes. Only original photos, artwork, or graphic designs will be accepted. Please do not submit copyrighted material. The Participant submitting the photo, graphic design, or artwork must be the owner of each one photo submitted and must secure the permission of any models/people in the photo to use their image. If the Participant is younger than 18 years of age, they must be ready to provide or had received parent or guardian permission.

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Terms and Conditions

By officially entering the PNCC’s *2022-2023 Phone Book Photo Contest* you (the “Participant”) agrees to be bound by these terms and conditions. Any information or instructions published by the Promoter and/or Advertising Agency of Record (the “Promoter/Agency”) about the Contest on the PNCC website www.pnccpalau.com, Facebook www.facebook.com/connectingpalau, or on Instagram www.instagram.com/connectingpalau is part of these terms and conditions.

By officially entering this contest, participants grant the Promoter the right to repost and publish the tagged content in PNCC advertising and communications collateral. Repost and publication of user-generated content is not just limited to Instagram or Facebook posts.

Privacy and Data Protection

The Promoter reserves the right to publish the name and photo(s) of the winner(s). The Winner(s) agrees to participate in the Promoter’s marketing and promotional activities by entering this Campaign and Contest.

The Promoter may use any personal information submitted with the entry to advise Participants of future promotions and to provide information about products of the Promoter or its associated companies that may be of interest. The Participant may choose to withdraw from the contest and the use of personal information, by writing to the Promoter before the contest ends.

Other than as set out in terms and conditions or for the purpose of operating the Contest, the details and information provided by the Participant when entering the Contest of claiming a prize will **only** be used for promotional purposes and shall not be passed to any third party.

General Disclaimer

By entering this Contest, Participants hereby agree to release all of PNCC's digital channels including but not limited to DTV, social media and email newsletter from any and all liability whatsoever. Participants are restricted from illegally using copyrighted third-party content such as photography, video clips, and audio files.

This Campaign and Contest is in no way sponsored, endorsed, or administered by, associated with Instagram, Facebook, Apple, Samsung Android, Constant Contact, and with any other digital applications used by the Participants for photography creation and production.

No responsibility is accepted by the Promoter for lost, delayed or damaged data and property, which may occur during any communication of transmission of entries and/or files.

The Promoter reserves the right at its absolute discretion to disqualify Entries and Participants which it considers do not comply with these terms and conditions and/or do not align with PNCC brand messaging or any Participants who it reasonably believes has interfered with the fair running of its Contest. This will include (without limitation) the use of automated processes to make multiple entries.

The Promoter shall not be liable for any interruption to this Campaign and Contest whether due to force majeure or other factors beyond the Promoter's and its Agents' control.

The Promoter reserves the right, acting reasonably and in accordance with all relevant legislation and codes of practice, to vary the terms and conditions of this Campaign and Contest.

The Promoter and its Agents will not be responsible or liable for:

1. Any failure to receive Entries due to transmission failures and other condition beyond its reasonable control.
2. Any late, lost, misrouted, or damaged transmission or entries.
3. Any computer or communication related malfunctions or failures.
4. Any disruptions, losses or damages caused by events beyond the control or the Promoter.
5. Any printing or typographical errors in any material associated.

By entering the Campaign and Contest, the Participant agrees to release the Promoter from any liability whatsoever for any claims, costs, injuries, losses, or damages of any kind arising out of or in connection with the Contest or with the acceptance, possession, attendance at or use of any prize. The Contest is governed by Palau law.